

Motor SME Car Insurance and Finance Spotlight Report 2020

This independent report aims to pull together the issues around personal versus business vehicle funding and business risk management in this fast changing sector, particularly in relation to electric vehicles, driverless vehicles, the impact of changing vehicle urban, motorway, business mobility considerations.



360° Perspective

Automotive leasing

Identify current and future shape of leasing and car and commercial vehicle funding.
Explore current and future strength of relationships across: insurance providers, OEM finance and leasing companies.
Explore the impact of future finance packages and insurance policies.

Insurance broker

Define current motor car and commercial vehicle insurance product offering (Bundled and standalone).
Explore expectations around changing technology, driverless cars on policy development.

SME

Reflect:

- a. Current and future shape of business and commercial vehicle mobility.
- b. Attitudes to current car and commercial vehicle risk policies.
- c. Explore the expectations of insurance risk and vehicle finance on the changing shape of business mobility.
- d. Identify the growth opportunities and barriers to bundled/standalone financial and insurance risk growth.

Report annual subscription
(£3,750+VAT (Less 10% for multiple years))