

FWD RESEARCH

Insurance Brokers' e-trading behaviours and opinions barometer

Electronic trading is now an integral part of the insurance sector, both Commercial and Personal lines

As one of the UK's leading Financial Services research providers we know how e-trading is a critical dimension of insurance providers future plans. Therefore, it is paramount to have the right information about e-trading to be able to make key decisions.

The FWD annual 2020 e-trading barometer will tell you:

- The Percentage of business e-traded
- Who is leading the market for e-trading and who is falling short?
- Usage of e-trading platforms – Software house, with Insurers, MGAs and Brokers
- Forecasted usage of e-trading platforms in the next 2 years
- Which broker types are using e-trading platforms more than others
- Software house versus Insurers' extranets
- Usage of and satisfaction with Insurers', MGAs' and Brokers' e-trading solutions
- Levels and reasons for dissatisfaction with e-trading platforms
- The amount of business traded electronically – split Commercial and Personal lines
- Predicted level of total GWP e-traded annually