

FWD RESEARCH **MGA 2020** **MARKET FOCUS**

**Enabling insurers to understand and plan for the continued growth
of the MGA sector and the impact upon their business**

To help insurers understand the impact MGAs are having on the sector

How will the Market Focus be beneficial and useful to you?

- ▶ **By understanding the key dynamics of the MGA sector**

Understanding; What business lines are being underwritten by MGAs, How traditional insurers' pricing strategies differ from the MGA sector, Why brokers are placing business with MGAs and how traditional insurers can compete in the market

- ▶ **By quantifying the current impact on insurers' market share and profitability**

Understanding and quantifying the impact on business and profitability MGAs are currently having upon insurers

- ▶ **By predicting the future influence, impact and power of the MGA sector**

Forecasting the influence and impact MGAs will have in the UK intermediated insurance market based upon recent trends and perceived market share

There has been an incredible 66% increase in the percentage of UK business placing brokers using MGAs in the past 2 years alone. The MGA Market focus will help you quantify the effects MGAs are having on your profitability and market share and enables you to make plans to protect it